



McMINNVILLE
SHORT FILM
FESTIVAL

Celebrating **10** YEARS

February 19-21, 2021

2021 Sponsorship Packet



McMINNVILLE SHORT FILM FESTIVAL

10th Annual MSFF
February 19–21, 2021

BOARD OF DIRECTORS

Holli Wagner
Chairperson

Dan Morrow
Secretary

Leigh Ann Jones
Treasurer

Nancy Morrow
Director

Ray Robison
Director

Stephen Long
Director

STAFF

Nancy Morrow
Executive Director

Dan Morrow
*Technical Director &
Founder*

Teri Gunn
*Community Outreach
Coordinator*

George Lucas. Christopher Nolan. Steven Spielberg. Everyone has to start somewhere, and these are just a few famous filmmakers who began their careers making short films. In today's world, short films rely on the film festival circuit to be seen. The McMinnville Short Film Festival (MSFF) — now in its 10th year of bringing films from around the world to our community — will be held February 19-21, 2021.

The MSFF has grown from local filmmakers to showcasing films from all over the world. We have screened films from England, Germany, Australia, India, Turkey and many more! Last year, filmmakers traveled to McMinnville from New York, Illinois, Vancouver BC, Washington, Arizona and California to see their films shown at our festival. See what filmmakers have to say about the MSFF:

“One of the best festivals I have ever attend. Great films to watch, lovely staff, and nice city.”
~ Saeed, Vancouver BC

“There are many festivals but very few have the vibrancy, personal touches and enthusiasm that the McMinnville Short Film Festival have...It's the type of festival that builds networks for creative people and possibly future collaborations.” ~ Heather, Portland, OR

“Love this festival. The organizers could not have been more helpful or welcoming, and the scale of the event is just right to take in a diverse range of high-quality short films without feeling overwhelmed. The social events provided ample opportunity to mingle with the other filmmakers in casual, fun settings. Highly recommended.” ~ Dave, Portland, OR

But we cannot do it alone. This is a chance for your business to be spotlighted as part of valuable cultural event!

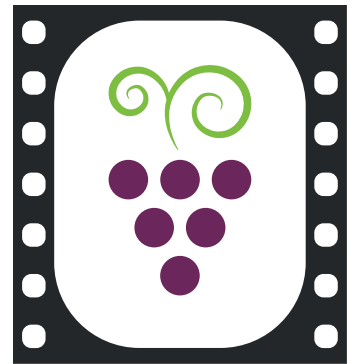
Enclosed is information on how your business can become a partner and sponsor of this event. It's a chance to support an event that connects our community and the voices of the world! Proceeds raised through sponsorships will be used to cover the costs of putting on this wonderful event as well as being distributed back to our community via scholarships and “reverse sponsorships”.

Our Community Outreach Coordinator, Teri Gunn, will be in touch with you to talk more about these opportunities and answer all your questions. Teri can be reached at info@mcminnvillefilmfest.org as well. We hope you will become a sponsor today and help support these aspiring filmmakers!

Sincerely,

Nancy Morrow
Executive Director

SPONSORSHIP LEVELS



McMINNVILLE
SHORT FILM
FESTIVAL

PRESENTING — \$10,000

- EXCLUSIVITY! There will be only one sponsor at this level
- Your name on our \$2000 student filmmaker scholarship to be awarded Spring of 2021
- Premium logo placement on all marketing materials and website
- 1 large ad on website, premier placement
- 1 month dedicated social media campaign
- Public thanks preceding film blocks and special events
- Dedicated slide in sponsor slide show
- Premium full color, glossy ad on back page of program
- Your logo on our 3rd Street banner
- On-air acknowledgment on KLYC radio
- Special invitations to all festival filmmaker events
- 12 bottles MSFF Stoller Signature wine
- Vendor space at the festival (this is a custom offering and will be negotiated based on sponsor needs and is subject to change if festival needs to go to virtual format)

VISIONARY — \$7,500

- Premium logo placement on all marketing materials and website
- Premium web link via logo on website
- 1 large ad on website
- 1 month dedicated social media campaign
- Public thanks preceding film blocks and special events
- Dedicated slide in sponsor slide show
- Premium full-page ad inside festival program
- On-air acknowledgment on KLYC radio
- Special invitations to all festival filmmaker events
- 12 bottles MSFF Stoller Signature wine

PRODUCER — \$5,000

- Premium logo placement on all marketing materials and website
- 1 small ad on website
- 2 week dedicated social media campaign
- Public thanks preceding film blocks and special events
- Prominent logo in sponsor slide show
- Half-page ad inside festival program
- On-air acknowledgment on KLYC radio
- Special invitations to all festival filmmaker events
- 8 bottles MSFF Stoller Signature wine

DIRECTOR — \$2,500

- Logo placement on festival poster
- Web link via name on website
- 1 small ad on website
- 2 week dedicated social media campaign
- Business name in sponsor slide show
- Quarter page inside festival program
- 5 bottles MSFF Stoller Signature wine

CELEBRITY — \$1,000

- Web link via name on website
- 1 week dedicated social media campaign
- Business name in sponsor slide show
- Quarter-page ad inside festival program
- 3 bottles MSFF Stoller Signature wine

ACTOR — \$500

- Name in sponsor slide show
- Listed in program
- Listed on website

FAN — \$250

- Listed in program
- Listed on website

IN-KIND DONOR (goods and services)

- Listed in program and on website

LEVEL UP: To get sponsorship level benefits, in-kind donations must be double the sponsorship level amount or be half in-kind/half monetary donation.

ADVERTISING PACKAGE

We have custom packages for website, social media, and festival advertising. Please contact us at info@mcminnvillefilmfest.org to set up your custom package.

SPONSORSHIP AGREEMENT



As a sponsor for McMinnville Short Film Festival (MSFF), I agree on behalf of my business/organization to support this cultural event produced by the non-profit organization McMinnville Film Festival Foundation. The funds will be used to cover the annual operating budget and the first annual Student Filmmaker Scholarship.

I agree to the following conditions:

- My organization will provide sponsorship funding on or before the date determined by our agreement.
- My organization will provide digital copies (pdf & png) of our logo (if needed), which will be used in promotional materials.

McMINNVILLE
SHORT FILM
FESTIVAL

SPONSORSHIP LEVEL

- | | |
|--|---|
| <input type="checkbox"/> \$10,000 — Presenting | <input type="checkbox"/> \$500 — Actor |
| <input type="checkbox"/> \$7,500 — Visionary | <input type="checkbox"/> \$250 — Fan |
| <input type="checkbox"/> \$5,000 — Producer | <input type="checkbox"/> In-Kind: Item(s) Donated |
| <input type="checkbox"/> \$2,500 — Director | _____ |
| <input type="checkbox"/> \$1000 — Celebrity | _____ |

PAYMENT OPTIONS

- Cash Check (Made payable to McMinnville Film Festival Foundation) Credit Card
- Visa MasterCard Discover AMEX
- Credit Card # _____ Exp. Date _____ CVV _____

Signature _____

Name: _____ Title: _____

Organization: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Subject to terms and conditions of this agreement, the sponsor grants McMinnville Film Festival Foundation the right to use the sponsor's trade names, logo designs, trademarks, and company descriptions as provided in the sponsor marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with McMinnville Short Film Festival. McMinnville Film Festival Foundation agrees to use materials according to sponsor's trademark usage guidelines. McMinnville Film Festival Foundation will not be held responsible for damage to, or loss of property belonging to the sponsor, it's employees, contractors or agents: or for personal injury to the sponsor's employees, contractors, agents, directors or invitees.